

Capability Statement

StrategyGen is committed to improving the health of healthcare.

StrategyGen’s mission is to redefine healthcare through quality-driven cost improvements and positive health outcomes. StrategyGen is an 8(a), woman-owned small business (WOSB), incorporated in 2009. StrategyGen is headquartered in Jacksonville, Florida and has a Federal office in Columbia, Maryland. StrategyGen has consistently delivered exceptional service to our clients for the past 10 years.

StrategyGen is a prime contractor for the Health and Human Services, Centers for Medicare and Medicaid Services (HHS/ CMS), providing regulatory and health policy assistance since 2017. StrategyGen provided regulatory and policy assistance to Housing and Urban Development (HUD) beginning in 2015. StrategyGen has been working directly with hospitals and health systems to improve patient outcomes as a CMS subcontractor since 2011. StrategyGen is a GSA contract holder on the Professional Service Schedule (PSS).



Regulatory and Policy Technical Assistance



Healthcare Quality Improvement



Market Research & Data Analytics

Regulatory and Policy Environmental

Research: StrategyGen conducts healthcare and other environmental scans, integrates primary research and literature reviews, and evaluates and recommends policy alternatives that inform regulatory and sub-regulatory environments.

Technical Assistance, Rules, and Regulations:

StrategyGen develops Proposed and Final Rules and other regulatory materials for publication in the Federal Register, including the public comment policy-based responses.

Healthcare Innovation:

StrategyGen assists stakeholders in implementing innovative healthcare solutions including alternative payment models and other strategies to mitigate waste and abuse.

Quality-Driven Cost Improvements:

StrategyGen has a demonstrated track record of advancing healthcare quality improvements, including quality-driven cost improvements, integrating statistical and healthcare data analytics.

Provider Technical Assistance: StrategyGen works with hospitals, health systems, and other grantees to implement evidence-based best practices, targeting and achieving specific outcome measures.

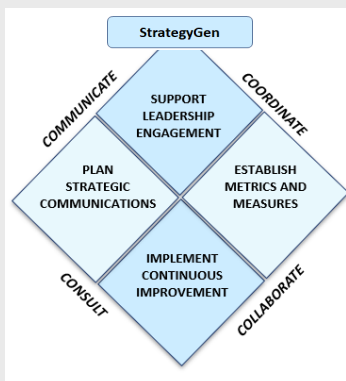
Communication and Training: StrategyGen disseminates evidence-based best practices to C-suite executives and healthcare providers, including health systems, physicians, clinicians, and other Federal grantees, integrating our Stakeholder Engagement best practices.

Primary Healthcare Research: StrategyGen designs discussion guides and other survey instruments for customized research, tailored to the needs and opportunities of each client.

Healthcare Data Analytics: StrategyGen analyzes healthcare and industry survey data to identify statistically significant trends and other opportunities resulting in actionable recommendations.

Healthcare Measures and Metrics: StrategyGen assists providers and other stakeholders in identifying critical quality and process improvement measures and metrics including the post-implementation data analysis.

StrategyGen utilizes our comprehensive Stakeholder Engagement delivery model to meet defined client needs.



- **Communicate:** Facilitate leadership team engagement to exchange knowledge, align strategies, and make recommendations. Facilitate communication to leadership team on outcomes, issues, and lessons learned.
- **Coordinate:** Support leadership communication of 'new' strategies for organizational alignment.
- **Collaborate:** Establish common metrics and measurements to drive outcomes and alignment across organizations.
- **Consult:** Implement continuous quality improvement best practices to drive process and quality improvement.

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Market Research for Direct Practice Expense Inputs (2017 – 2020)

Conducted primary and secondary market research on medical equipment and supplies to update the Direct Practice Expense Inputs for reimbursements. Continuing to assist in preparing Proposed and Final regulatory materials for publication in the Federal Register that includes assistance with response to public comments.



Coding Support Services (2017 – 2022)

Provided clinical and coding expertise to update reimbursement systems (ICD-10, FISS, DS-MRG, IPPS, and MCE systems). Continuing to support preparation of Proposed and Final regulatory materials for publication in the Federal Register that includes assistance with response to public comments.



Vietnam Veteran Research (2019)

Led primary research study with Vietnam Veterans to develop a deeper understanding of their unique expectations and needs from Hospice care in order to inform new care and communication protocols.



Hospital Improvement Innovation Network (HIIN) (2016 – 2020)

Hospital Engagement Network 2.0 (HEN 2.0) (2015 – 2016)

Hospital Engagement Network, Partnership for Patients (HEN) (2011 – 2014)

Providing technical assistance to hospitals and health systems to implement clinical patient safety, best practices, collection of measures and metrics, and quality improvement as a subcontractor for Premier Inc.



HUD Grant Evaluation, Performance, Monitoring, Reporting, and Support Services (IDIQ 2015 – 2020)

Provided support for the HUD Office of Strategic Planning and Management's (OSPM's) Grant Management and Oversight (GMO) division for grant evaluation and performance technical assistance.

HUD Grant Data Collection and Analysis (Task Order 2016 – 2017)

Developed core performance measures and metrics for grantees and delivered a Pilot to assess the measures and metrics. Assisted in preparing Proposed and Final regulatory materials for publication in the Federal Register that included assistance with response to public comments.

HUD Grant Model Support and Technical Assistance (Task Order 2015)

Developed and delivered Office of Management and Budget (OMB) mandated training for legacy HUD systems and software.

HUD Pilot – Standards for Success (Task Order 2015 – 2016)

Provided the technical engagement to lead a Pilot of grantees and their service coordinators to implement the new Standards for Success measures and metrics. The training and technical assistance included webinars, computer-based training, a comprehensive reference manual, frequently asked questions, fact sheets, quick references, shortcuts, and virtual email and live help desk support.

Commercial Healthcare Engagement

StrategyGen has engaged senior healthcare leadership while providing technical assistance to implement new policies under emerging Federal and State healthcare regulations, including healthcare quality improvement and healthcare data analytics, for many private sector customers.

StrategyGen has conducted tailored regulatory reviews and research, including both primary and secondary market research, and delivered research-based strategies and recommendations.



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GSA Contract Number: 47QRAA19D006P

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