StrategyGen
Technical Assistance & Performance Improvement

HUBZone Historically Underutilized Business Zone CERTIFIED
OASIS+ TOTAL SMALL BUSINESS
GSA Contract Holder
Contract # 47QRAA19D006P



## About StrategyGen

StrategyGen is a HUBZone-certified small business delivering measurable results for federal and state agencies nationwide. For more than 16 years, we've combined policy expertise, operational excellence, and data-driven improvement to help agencies meet their missions with efficiency and impact.

## Core Competencies

- Regulatory, Policy, and Compliance
- Research and Evaluation
- Quality Improvement
- Education and Training

## Past Performance

- Centers for Medicare and Medicaid Services (CMS)
- Department of The Air Force (USAF)
- Department of Defense (DOD)
- Department of Health and Human Services (HHS)
- National Institute of Health (NIH)
- Substance Abuse and Mental Health Services Administration (SAMHSA)
- U.S. Department of Housing and Urban Development (HUD)
- U.S. Department of Veterans Affairs (VA)

**StrategyGen** is a prime contractor earning only **EXCEPTIONAL** and **VERY GOOD** CPARS.

## Why StrategyGen

- Deep qualitative and quantitative analysis producing actionable findings
- Data-driven, evidence-based recommendations to drive decisions and advance programs towards measurable results
- Robust compliance frameworks that proactively identify and mitigate risks
- Regulatory alignment of plans and programs to federal and state requirements and direction
- Deterrence of fraud, waste, and abuse through strategic oversight, proactive monitoring, preventive control mechanism, and regulatory enforcement tactics
- Incorporation of appropriate technology and innovation for increased efficiency and cost savings
- Staff in multiple locations to facilitate local knowledge and site access

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# Representative Past Performance

***Marketplace Plan Management Compliance Reviews (MPMCR)***
Provide planning, execution, reporting, and technical support of Compliance Reviews of qualified health plan issuers and direct enrollment entities in the federally-facilitated exchanges.

***Patient Provider Dispute Resolution (PPDR)***
StrategyGen oversees the resolution of eligible payment disputes, grievances, and appeals between uninsured or self-pay patients and healthcare providers and facilities by delivering a fair, timely, secure, and transparent process that includes rigorous regulatory compliance, clinical review, data analytics, and quality assurance.

***Market Research for Direct Practice Expense Input (DPEI), Physician Fee Schedule***
Conducted primary and secondary market research on medical equipment and supplies to update Direct Practice Expense Inputs for provider reimbursement and supported proposed and final Federal Register rulemaking, including responses to public comments.

***Coding Support Services***
Provided clinical, coding, and data analytic expertise to update reimbursement from the ICD-10, FISS, DS-MRG, IPPS, and MCE systems and supported the Comprehensive Analysis of the complications and comorbidities and preparation of proposed and final regulatory materials for publication in the Federal Register

***Hospital Improvement Innovation Network (HIIN), Hospital Engagement Network 2.0 (HEN 2.0), Hospital Engagement Network, Partnership for Patients (HEN)***
Provided technical assistance to hospitals and health systems to implement clinical patient safety, best practices, collection of measures and metrics, and quality improvement.

***Adverse Legal Action***
Served as a Quality Improvement SME on the Provider Enrollment and Oversight (PEO) Adverse Legal Action (ALA) contract, conducting quality audits of actionable cases that are referred to CMS for a provider revocation and assisting in implementing quality improvement strategies.

***Path to Excellence and Innovation 2.0 Initiative***
Contributed analysis and recommendations regarding benchmarks, data collection, measurement, and diagnosis to address opportunities and challenges for NIH's grant management with historically black colleges and universities.

***Vietnam Veteran Research*** Led primary research study with Vietnam Veterans to develop a deeper understanding of their unique expectations and needs from Hospice care in order to inform new care and communication protocols

***Healthcare Integrator***
Provides leadership in analyzing, identifying, implementing, and coordinating population health, clinical preventive services, and disease management interventions and programs for coordinated quality care in a cost-effective manner at MacDill Air Force Base.

***HUD Grant Evaluation, Performance, Monitoring, Reporting, and Support Services***
Assisted HUD Offices of Strategic Planning and Grant Management to develop performance measures and metrics for grantees, assisted in preparing the proposed and final rules and responding to public comments, delivered Pilot to test the viability of new data requirements, and led the training and other technical assistance to grantees.

***Rulemaking Support Services***
Provided analytic and technical support to the Office of General Counsel (OGC) for multiple proposed and final rules through qualitative and quantitative analyses and summaries of public comments and issues.

***Department of Education (ED) Regulatory Impact Analysis (RIA) and Public Comment Support***
Supported ED in all phases of activities to develop regulatory impact analyses which include economic impact estimation, literature reviews, Regulatory Flexibly Act (RFA) applicability, Paperwork Reduction Act (PRA) packages, and data analyses; recommending and drafting proposed and final rules; and summarizing public comments for four regulatory packages

**Commercial Engagements**
StrategyGen engaged senior leadership while providing research-based recommendations and strategies and technical assistance to implement new strategies, programs, and related policies under emerging Federal and State regulations. StrategyGen conducted tailored primary and secondary research, data analytics, and quality improvement for many private sector customers.